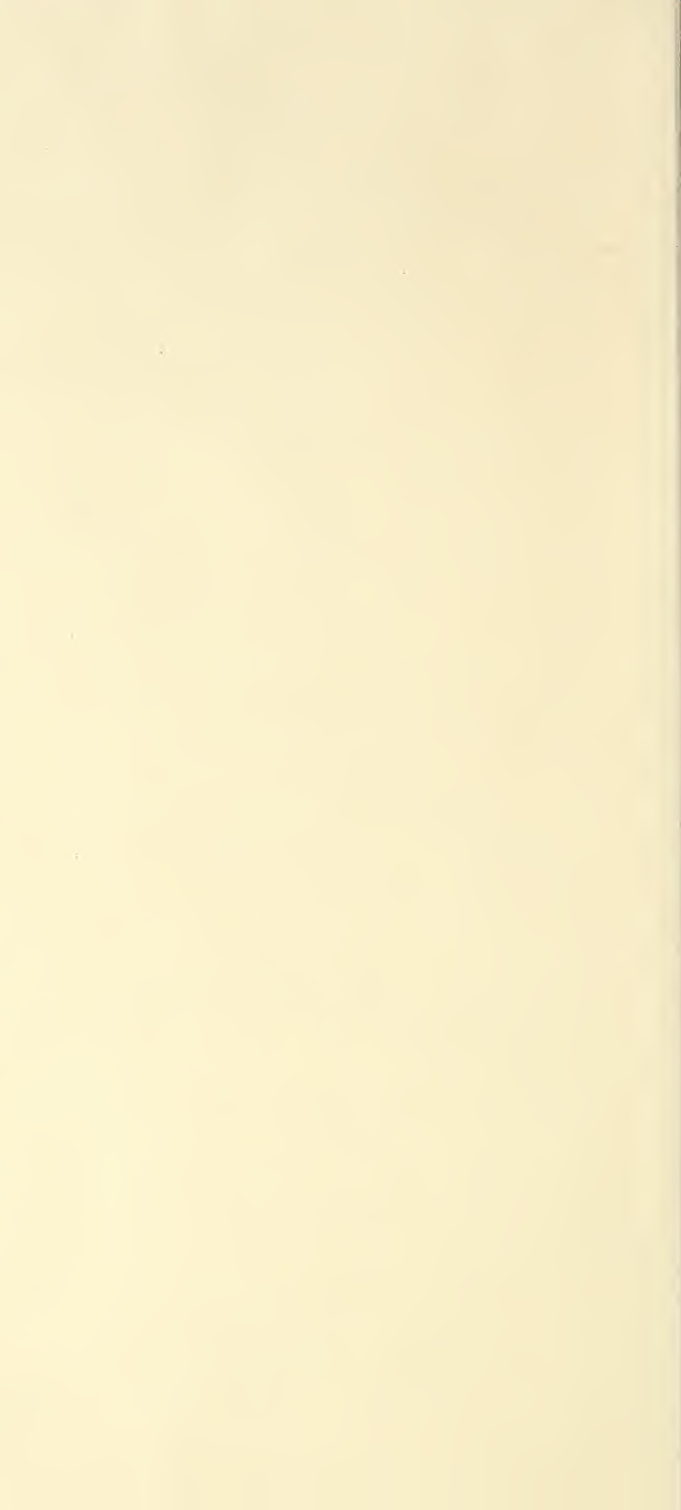
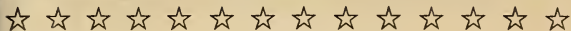


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.





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H **HOW and**

WHERE

to obtain
MOTION PICTURES
of the

**UNITED STATES
DEPARTMENT OF
AGRICULTURE**

Washington 25, D. C.

July 1945

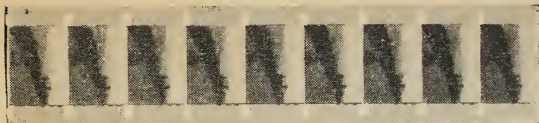


TYPES AND SIZES OF MOTION PICTURES AVAILABLE

16-mm. FILM

Actual size

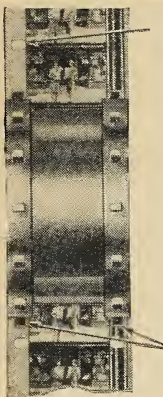
16-mm. silent



16-mm. sound



16-mm. SOUND film has perforations on only ONE side.



Running sound film on a silent projector destroys the sound track.

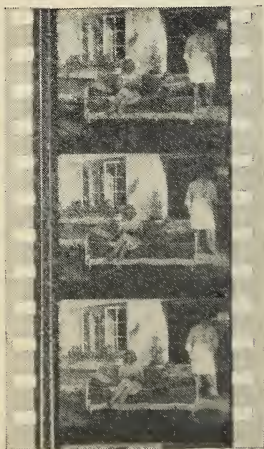
16-mm. SILENT projectors have TWO ROWS of sprocket teeth.

35-mm. FILM

Actual size

35-mm. silent

35-mm. sound



When ordering film BE SURE TO SPECIFY:

- 1. Size wanted—16-mm. or 35-mm.**
- 2. Type—Sound or silent.**

HOW MOTION PICTURES ARE DISTRIBUTED

The distribution of the Department's 16-mm. films has been entrusted to film libraries in 47 States and the Territories of Alaska and Puerto Rico. A list of these State film libraries may be found on page 5. Persons interested in using Department films should apply to their State film library for bookings. Department employees and State extension workers may obtain films, deposited by the Department with these libraries, free of charge for official use. However, in order to maintain the service, film libraries in most of the States have found it necessary to require others to pay a small service charge to cover actual cost of handling the films. Most libraries require all borrowers to pay all transportation charges.



HOW TO PROCURE 16-mm. FILMS ON A LOAN BASIS

Before films may be booked, some responsible person must assume liability for meeting the requirements of the film library supplying the service. All libraries require that:

1. Films borrowed must be used with reasonable care to protect them against damage.
2. Films must be returned, promptly and prepaid, after the last date for which they were booked.
3. Reports must be made on the use of films.
4. Most film libraries require borrowers to pay transportation costs both ways.

When requesting films, the following questions should be answered:

1. Do you wish sound films or silent films? (Most Department films are sound, some are silent, and still others are released in both sound and silent versions.)
2. For what dates inclusive do you want films, or for what period of time? (The former information is preferred.)
3. Do you wish the library to make substitutions in case the films requested are not available? If so, please state the purpose for which the films are to be used.
4. Requests for film should be made at least two weeks in advance of scheduled show date. Three or four weeks would be better.
5. Return films promptly to organization from which they were secured, unless instructed otherwise.

HOW TO PROCURE 35-mm. FILMS

All requests for 35-mm. motion pictures should be made directly to the Motion Picture Service, Office of Information, United States Department of Agriculture, Washington 25, D. C.

HOW TO BUY PRINTS OF MOTION PICTURES

Prints of the Department of Agriculture's color and black-and-white motion pictures may be purchased in 16-mm. size from Castle Films, Inc., 30 Rockefeller Plaza, New York 20, N. Y. No authorization from the Department is required to buy prints from Castle Films, Inc. Inquire direct of them for prices and delivery arrangements.

Black-and-white prints in 35-mm. size may be purchased from DeLuxe Laboratories, Inc., upon authorization from the Motion Picture Service, Office of Information, Department of Agriculture, Washington 25, D. C.

Federal and other Government agencies may purchase both 16-mm. and 35-mm., black-and-white prints from DeLuxe Laboratories, Inc., and 16-mm. color prints from the Calvin Company at the Department's contract price, upon authorization from the Motion Picture Service, Office of Information, Department of Agriculture, Washington 25, D. C. Inquire of the Motion Picture Service for prices and purchasing procedure.



INSTRUCTIONS FOR ORDERING SLIDEFILMS

Slidefilms are not distributed on a loan basis, but they may be purchased. When purchasing slidefilms, send your order direct to Photo Lab., Inc., 3825 Georgia Avenue, Washington 25, D. C., the firm which holds the Department's contract. For further information regarding slidefilms write to the Extension Service, United States Department of Agriculture, Washington 25, D. C.

STATE INSTITUTIONS THAT LEND DEPARTMENT OF AGRICULTURE MOTION PICTURE FILMS

ALABAMA—

Extension Service, Alabama Polytechnic Institute, Auburn.

ALASKA—

Extension Service, University of Alaska, College.

ARIZONA—

Extension Division, University of Arizona, Tucson.

ARKANSAS—

Department of Public Relations, Arkansas State Teachers' College, Conway.

Extension Service, 524 Post Office Bldg., Little Rock.

CALIFORNIA—

Extension Division, University of California, Berkeley. (Serves northern California.)

Extension Division, University of California, 405 Hilgard Ave., Los Angeles. (Serves southern California.)

Y. M. C. A. Motion Picture Bureau, 251 Turk St., San Francisco.

COLORADO—

Bureau of Visual Instruction, University of Colorado, Boulder.

Extension Service, Colorado State College of Agriculture, Ft. Collins.

CONNECTICUT—

Audio-Visual Aids Center, University of Connecticut, Storrs.

DELAWARE—

Extension Service, University of Delaware, Newark.

FLORIDA—

Department of Visual Instruction, General Extension Division, University of Florida, Gainesville.

GEORGIA—

Division of General Extension, University System of Georgia, 223 Walton St., N. W., Atlanta.

Agricultural Extension Service, University System of Georgia, Athens.

IDAHO—

Extension Service, College of Agriculture, University of Idaho, Boise.

ILLINOIS—

Visual Aids Service, University of Illinois, Champaign.

Extension Service, College of Agriculture, Urbana.

Y. M. C. A. Motion Picture Bureau, 19 South LaSalle St., Chicago.

INDIANA—

Bureau of Visual Instruction, Extension Division, Indiana University, Bloomington.

Extension Service, Purdue University, LaFayette.

IOWA—

Visual Instruction Service, Iowa State College, Ames.

KANSAS—

Bureau of Visual Instruction, University Extension Division, University of Kansas, Lawrence.

Extension Service, Kansas State College, Manhattan.

KENTUCKY—

Department of Visual Aids, University of Kentucky, Lexington.

LOUISIANA—

Extension Service, Louisiana State University, Baton Rouge.

- MARYLAND—
Extension Service, University of Maryland, College Park.
- MASSACHUSETTS—
Extension Service, College of Agriculture, Amherst
- MICHIGAN—
Extension Service, University of Michigan, Ann Arbor.
Agricultural Extension Service, Michigan State College, East Lansing.
- MINNESOTA—
Extension Service, University of Minnesota, St. Paul.
- MISSISSIPPI—
Agricultural Extension Service, Mississippi State College, State College.
- MISSOURI—
University Extension, University of Missouri, Columbia.
- MONTANA—
Extension Service, Montana A. and M. College, Bozeman.
- NEBRASKA—
University Extension Division, University of Nebraska, Lincoln.
- NEVADA—
Agricultural Extension Service, University of Nevada, Reno.
- NEW HAMPSHIRE—
Extension Service, University of New Hampshire, Durham.
- NEW JERSEY—
New Jersey State Museum, State House Annex, Trenton.
Extension Service, State College of Agriculture, New Brunswick.
- NEW MEXICO—
Museum of New Mexico, Santa Fe.
Extension Service, A. and M. College, State College.
- NEW YORK—
Extension Service, College of Agriculture, Ithaca.
Y. M. C. A. Motion Picture Bureau, 347 Madison Ave., New York.
- NORTH CAROLINA—
Bureau of Visual Instruction, University of North Carolina, Chapel Hill.
Extension Service, State College Station, Raleigh.
- NORTH DAKOTA—
Department of Information, Agricultural College, Fargo.
- OHIO—
Extension Service, College of Agriculture, Columbus.
- OKLAHOMA—
Extension Service, A. and M. College, Stillwater.
- OREGON—
Department of Visual Instruction, Oregon Agricultural College, Corvallis.
- PENNSYLVANIA—
PWC Film Service, Pennsylvania College for Women, Pittsburgh.
- PUERTO RICO—
Extension Service, University of Puerto Rico, Rio Piedras.
- RHODE ISLAND—
Extension Service, Rhode Island State College, Kingston.
- SOUTH CAROLINA—
Extension Division, University of South Carolina, Columbia, and

- Extension Service, Clemson Agricultural College,
Clemson, S. C.
- SOUTH DAKOTA—**
Extension Division, University of South Dakota,
Vermillion.
Extension Service, South Dakota State College of
Agriculture, Brookings.
- TENNESSEE—**
Division of University Extension, University of Ten-
nessee, Knoxville.
- TEXAS—**
Visual Instruction Bureau, University of Texas,
Austin.
Extension Service, A. and M. College of Texas, Col-
lege Station.
Y. M. C. A. Motion Picture Bureau, Dallas, Tex.
- UTAH—**
Extension Division, State College of Agriculture,
Logan.
- VERMONT—**
Robert Hull Fleming Museum, University of Ver-
mont, Burlington.
- VIRGINIA—**
Audio-Visual Education, State Board of Education,
Richmond.
Agricultural Extension Service, Virginia Polytechnic
Institute, Blacksburg, Va.
- WASHINGTON—**
Extension Service, State College of Washington,
Pullman.
Central Washington College of Education, Ellens-
burg.
- WEST VIRGINIA—**
The Library, University of West Virginia, Morgan-
town.
- WISCONSIN—**
Bureau of Visual Instruction, University of Wiscon-
sin, Madison.
- WYOMING—**
Cooperative Film Library, University of Wyoming,
Laramie.



Prepared by
MOTION PICTURE SERVICE

OFFICE OF INFORMATION
United States Department of Agriculture
Washington, D. C.

LIBRARY
CURRENT SERIAL RECORD
☆ AUG 21 1945 ☆
U.S. DEPARTMENT OF AGRICULTURE